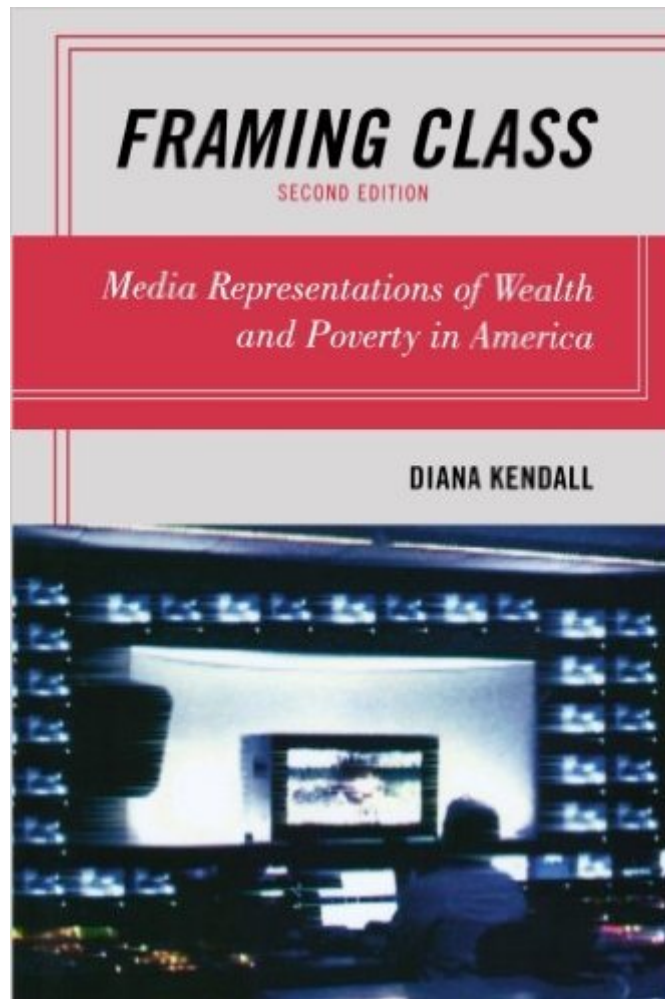


The book was found

Framing Class: Media Representations Of Wealth And Poverty In America



Synopsis

Framing Class introduces students to the concepts of class and media framing, examining how the media portray various social classes, from the elite to the very poor. Fully revised and updated, the second edition of this groundbreaking book includes discussions of new media, updated sources, and provocative new examples from movies and television, such as The Real Housewives series and media portrayal of corporate executives and the new poor.

Book Information

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Average Customer Review: 3.8 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

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Customer Reviews

I found this book to be one of those rare ones that tackle the issue of media framing of stories related to poverty and class. It is a good book to use for undergraduates in classes on media studies and popular culture. Generally, there are some excellent books on "framing" issues related to gender and race, but, little on social class. I will be using this in my mass media class to suppliment other texts on race and gender and the media.

Framing Class is a must read for those who want to see more than the surface of a newspaper story, TV show or book. Diana Kendall paints a clear picture of how the media directs us to a "truth" through directive dialogue, stage lighting and story emphasis or de-emphasis. Media treat wealthy, middle class, and poor/homeless differently from each other, It was an eye opener for me and I watch TV with a different "eye" now. It doesn't make the stories any less interesting or enthralling, but I notice things now I didn't notice before. I would recommend this book to anyone with an open mind and a desire know what's behind the obvious.

Very interesting book, certainly gives you a different perspective on society's social classes.

excellent book

I had to purchase this book for a class I was taking. The writing style seemed juvenile in my opinion, and the author's supposed revelations were practically common knowledge. Further more, a book that should have been objectively written (it is passed off as being an unbiased study) appeared to me to have a clear agenda. As a side note, the rest of my class likewise seemed to independently reach this conclusion.

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